



This Independence Day

Roastery Coffee House salutes all farmers

Coffee from me to you: Rain and a hot cup of coffee. An unbreakable bond.

Similarly, coffee as a crop too needs rain. And coffee farmers who make it possible for us to enjoy their rich harvest waits for the monsoon so that their crops can flourish. At Roastery Coffee House, this Independence day we pay tribute to the farmers who make it possible for us to offer limitless cups of coffee to our coffee patrons. As a pioneer in the speciality coffee arena Roastery Coffee House takes pride in being one the first cafes in India to be sourcing coffee beans from farmers directly to give the farm to cup experience. It swells our heart to claim as the first to introduce single estate coffee speciality coffee in a cafe in India. As someone who has been breathing and living for good coffee, here's something we want to share about coffee.



◆ Indian coffee farms, particularly in Karnataka, cultivate rich, aromatic beans in lush plantations, contributing significantly to the country's coffee heritage



Did you know India grows some amazing coffee? And these Indian coffee farmers toil a lot like all farmers to protect their crop and for a rich harvest.

What is coffee? It is not the powder or the brew that you drink. The brown beans that we call coffee beans are actually the processed and roasted coffee cherry. Unroasted processed coffee cherries are green. A coffee bean is actually a seed that is obtained from harvesting the cherries from a coffee tree. These cherries are then processed. This process involves washing and soaking the cherries. This is then followed by drying the beans. Once the beans are dry, they are milled to get rid of the husk. At this point the green beans or unroasted coffee beans are ready for roasting. After they are roasted, we get the brown coffee beans that we usually identify as coffee beans.

Have you ever wondered how coffee is grown in India and what climate favours coffee plantation? That coffee plantation needs a certain climate and elevation is evident from the fact that coffee is not a common crop. The coffee that we drink is a powder that is made from a cherry that grows on the coffee tree.



◆ Coffee production involves harvesting cherries, processing, drying, milling, roasting, and grinding beans to create the coffee we brew and love



India grows two types of coffee Arabica and Robusta, both are mostly cultivated in the southern states. It is learnt that Arabica was first introduced in the Baba Budan Giri hill ranges in Chikmagalur district in the state of Karnataka in the 17th century. It is said that it was brought to India by Baba Budan from Saudi Arabia. Maybe that is why nearly 65 percent of the total production still comes from Karnataka. It has been estimated that there are more than 210,000 coffee producers in India.



◆ We proudly serve specially procured coffee from top Indian plantations, renowned globally for unique flavors, distinctive characteristics, and eco-friendly practices.

There are many single estate coffee farmers who take a lot of care to yield coffee that would stand out from the rest. To do this, they work on the system of intercrop.

Coffee in most of the single estate is often inter-cropped with spices such as cardamom, cinnamon, clove, and nutmeg. In doing so the coffee beans gain aromatics from the inter-cropping and when it is finally consumed as coffee (drink), one can taste these notes at various stages. For example some coffee will give a faint after taste of spices, some leaves a fruity note. All these depend on inter-cropping.

The tasting notes in coffee is also hugely influenced on the process of fermentation. All this specialisation has given rise to the “single origin” term. It is a term used to describe coffee that comes from one distinct area or region where the coffee is grown. This type of coffee can be traced to a single farm, farmer, producer, crop or region in the country where it comes from.

Splendid isn't it? Now the next time you walk into a coffee shop and take your first sip, drink to honour the farmers and their hardwork that allows you to enjoy Indian coffee.

As we mark India's 78th Independence Day, enjoy the rich and diverse flavors of Indian specialty coffee brewed by Roastery Coffee House, a true testament to our nation's heritage, unity, and progressive spirit.

